

2004 Annual Matrix Award Event



Washington, DC Chapter
The Association For Women In Communications, Inc. (AWC-DC)

Sponsor Packages

Platinum Sponsor: \$2,500

- *Recognition as a Platinum Sponsor at the 2004 Matrix Awards luncheon event*
- *Recognition as an official AWC-DC chapter sponsor at all programs for one year (May 2004-April 2005)*
- *2 tables of eight (8) each at the 2004 Matrix Awards event*
- *Full page black/white ad in Matrix Awards printed program*
- *Recognition in program, on podium card, table tent cards on all tables*
- *Verbal recognition in Matrix Awards opening and closing ceremonies*
- *Inclusion in Matrix Award event publicity*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Awards*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Recognition and spotlight in chapter newsletter*
- *2 tickets to a single monthly AWC-DC event or one ticket to two events*
- *Display area for promotional materials during networking portion of Matrix Event*
- *Logo on Matrix Awards sponsor poster*

Gold Sponsor: \$1,500

- *Recognition as a Gold Sponsor at the 2004 Matrix Awards luncheon event*
- *Recognition as an official AWC-DC chapter sponsor at all programs for one year (May 2004-April 2005)*
- *1 table of eight (8) at the 2004 Matrix Awards event*
- *Full- page black/white ad in Matrix Awards printed program*
- *Recognition as a Gold sponsor in Matrix program and on table tents at all tables*
- *Verbal recognition in opening and closing ceremonies at Matrix Event*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Display area for promotional materials during networking portion of Matrix Event*
- *Recognition in chapter newsletter*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event*
- *Logo on Matrix Awards sponsor poster*

Silver Sponsor: \$900

- *4 tickets to the 2004 Matrix Awards event*
- *1/2-page black/white ad in Matrix Awards printed program*
- *Verbal recognition as a Silver Sponsor in opening and closing ceremonies*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event*
- *Recognition in chapter newsletter*
- *Logo on Matrix Awards sponsor poster*

Bronze Sponsor: \$500

- 2 tickets to the 2004 Matrix Awards event
- Verbal recognition as a Bronze Sponsor in Matrix Event opening and closing ceremonies
- Company logo and to company web site from AWC-DC web site for one year
- Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event
- Recognition in chapter newsletter
- Logo on Matrix Awards sponsor poster at Matrix Event

OTHER SPONSOR OPPORTUNITIES:

Chapter Sponsor: \$1,000

- Recognition as an official AWC-DC chapter sponsor at all programs for one year (May 2004-April 2005)
- Full page black/white ad in Matrix printed program
- Recognition in program, on podium card, table tent cards on all tables
- Verbal recognition in opening and closing ceremonies
- Opportunity to provide logo gifts and promotional materials to attendees
- Company logo and link to company web site from AWC-DC web site
- Recognition and spotlight in chapter newsletter
- 2 tickets to a monthly AWC-DC event
- Display area for promotional materials during networking portion of Matrix Event
- Logo on sponsor poster
- 1 ticket to 2004 Matrix Awards

How to Participate:

Contact Lynn Osborne, Matrix Chair, AWC-DC at 703-241-2121 or at matrixdc@aol.com

Sign up for sponsorship on-line at <http://www.awcdc.net> (click on 2004 Matrix Awards)

Fill out this form and mail to: AWC-DC, c/o Lynn Osborne, Ad Management Insights, LLC, 3018 John Marshall Drive, Arlington, VA 22207. To reserve now, fax this form to (202) 419-1860.

Thank You!

Please make checks payable to: AWC-DC Chapter

Sponsor Desired: _____ Payment Enclosed: \$ _____

Company Name: _____ Point of Contact: _____

Address: _____

Phone: _____ Fax: _____ Email: _____