

# 2005 Annual Matrix Award Event



Washington, DC Chapter  
The Association For Women In Communications, Inc. (AWC-DC)

## Sponsor Packages

### **Platinum Sponsor: \$2,500**

- *Recognition as a Platinum Sponsor at the 2005 Matrix Awards luncheon event*
- *Recognition as an official AWC-DC chapter sponsor at all programs for one year (May 2005-April 2006)*
- *2 tables of eight (8) each at the 2005 Matrix Awards event*
- *Full page black/white ad in Matrix Awards printed program*
- *Recognition in program, on podium card, table tent cards on all tables*
- *Verbal recognition in Matrix Awards opening and closing ceremonies*
- *Inclusion in Matrix Award event publicity*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Awards*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Recognition and spotlight in chapter newsletter*
- *2 tickets to a single monthly AWC-DC event or one ticket to two events*
- *Display area for promotional materials during networking portion of Matrix Event*
- *Logo on Matrix Awards sponsor poster*

### **Gold Sponsor: \$1,500**

- *Recognition as a Gold Sponsor at the 2005 Matrix Awards luncheon event*
- *Recognition as an official AWC-DC chapter sponsor at all programs for one year (May 2005-April 2006)*
- *1 table of eight (8) at the 2005 Matrix Awards event*
- *Full- page black/white ad in Matrix Awards printed program*
- *Recognition as a Gold sponsor in Matrix program and on table tents at all tables*
- *Verbal recognition in opening and closing ceremonies at Matrix Event*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Display area for promotional materials during networking portion of Matrix Event*
- *Recognition in chapter newsletter*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event*
- *Logo on Matrix Awards sponsor poster*

### **Silver Sponsor: \$900**

- *4 tickets to the 2005 Matrix Awards event*
- *One half-page black/white ad in Matrix Awards printed program*
- *Verbal recognition as a Silver Sponsor in opening and closing ceremonies*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event*
- *Recognition in chapter newsletter*
- *Logo on Matrix Awards sponsor poster*

**Bronze Sponsor: \$500**

- 2 tickets to the 2005 Matrix Awards event
- Verbal recognition as a Bronze Sponsor in Matrix Event opening and closing ceremonies
- Company logo and to company web site from AWC-DC web site for one year
- Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event
- Recognition in chapter newsletter
- Logo on Matrix Awards sponsor poster at Matrix Event

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**OTHER SPONSOR OPPORTUNITIES:**

**Chapter Sponsor: \$1,000**

- Recognition as an official AWC-DC chapter sponsor at all programs for one year (May 2005-April 2006)
- Full page black/white ad in Matrix printed program
- Recognition in program, on podium card, table tent cards on all tables
- Verbal recognition in opening and closing ceremonies
- Opportunity to provide logo gifts and promotional materials to attendees
- Company logo and link to company web site from AWC-DC web site
- Recognition and spotlight in chapter newsletter
- 2 tickets to a monthly AWC-DC event
- Display area for promotional materials during networking portion of Matrix Event
- Logo on sponsor poster
- 1 ticket to 2005 Matrix Awards

**Scholarship Sponsorship: (Not Available) Exclusive Sponsor 2005 – Gannett Foundation**

**How to Participate:**

Contact Lynn Osborne, Matrix Chair, AWC-DC at 703-241-2121 or at [Matrix2005DC@aol.com](mailto:Matrix2005DC@aol.com).  
Fill out this form and mail to:

AWC-DC  
c/o Lynn Osborne  
Ad Management Insights, LLC,  
3018 John Marshall Drive  
Arlington, VA 22207

***Thank You!***

Please make checks payable to: AWC-DC

Sponsor Level: \_\_\_\_\_ Payment Enclosed: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_