

Kate Perrin

PROFESSIONAL SOLUTIONS, LLC

Kate Perrin is the CEO of PProfessional Solutions, LLC, the Washington area's only public relations temporary agency. She started the firm in 1994 after 30 years in public relations and marketing communications.

Prior to founding PProfessional Solutions, Kate enjoyed applying her skills to different subject areas. She was Director of Public Relations for The American College of Emergency Physicians where she was responsible for advancing public awareness of the specialty and developing public education campaigns –and fell in love with medical science. Previously, as director of public affairs at Youth for Understanding International Exchange, Kate managed media relations, publications, and video and film development. This great position also allowed her to work with around the world and to travel with film crews to Denmark and Australia.

An active member of Washington Women in Public Relations (WWPR), Kate chaired the first Washington PR Woman of the Year awards program in 1990 and established it as a fundraising event for the organization's *pro bono* client. She joined the WWPR Board in 1991 and was elected president the following year.

Kate served six terms on the Board of the Washington chapter of the International Association of Business Communicators (IABC) as Secretary, VP of Membership and VP of Volunteerism. In 1998 she was named IABC Washington Volunteer of the Year, in 2005 she developed the IABC Pinnacle Award to honor an outstanding Washington-area business communicator, and this year she became a member of the Senior Advisory Council.

With several other women business owners ~ “*The Boss Ladies*” ~ she publishes *The Capital Buzz* blog about communications opportunities in the DC metro area and each month includes The T.E.M.P. Report to rate the current job market. Kate speaks extensively about entrepreneurship, effective job searches and PR employment trends and networking. She has been quoted in *The Washington Post* on topics ranging from demand for professional communicators in the tech market to employee web surfing to drug testing and background checks.

Kate and PProfessional Solutions, LLC want to encourage professional development and talent and so have on-going relationships as sponsors for the local chapter of the Public Relations Society of America, the Matrix Scholarship of the Association for Women in Communications, and the Washington PR Woman of the Year award for Washington Women in Public Relations. For three years PProfessional Solutions, LLC also was the exclusive sponsor of the IABC Senior Communicator Council for professionals with at least 15 years of experience.

A graduate of The American University, Kate earned a bachelors degree in Print Journalism from the School of Communications and a masters in Public Relations from the College of Business Administration.