

2009 Annual Matrix Award Event



Washington, DC Chapter
The Association For Women In Communications (AWC-DC)

Sponsor Packages

Platinum Sponsor: \$2,500

- 1 Recognition as a Platinum Sponsor at the 2009 AWC-DC Matrix Awards luncheon event
- 2 Recognition as an official AWC-DC chapter sponsor at all programs for one year (June 2009-April 2009) – this includes the popular August “Tea at the Willard”
- 3 2 tables of eight (8) each at the 2009 Matrix Awards event
- 4 Full page black/white ad in Matrix Awards printed program
- 5 Verbal recognition in Matrix Awards opening and closing ceremonies
- 6 Inclusion in Matrix Award event publicity
- 7 Opportunity to provide logo gifts and promotional materials to attendees at Matrix Awards
- 8 Company logo and link to company web site from AWC-DC web site for one year
- 9 2 tickets to a single monthly AWC-DC event or one ticket to two events
- 10 Display area for promotional materials during networking portion of Matrix event
- 11 Opportunity to provide logo gifts and promotional materials to Matrix attendees

Gold Sponsor: \$1,500

- 1 Recognition as a Gold Sponsor at the 2009 AWC-DC Matrix Awards luncheon event
- 2 Recognition as an official AWC-DC chapter sponsor at all programs for one year (June 2009-April 2009)
- 3 1 table of eight (8) at the 2009 Matrix Awards event
- 4 Full-page black/white ad in Matrix Awards printed program
- 5 Verbal recognition in opening and closing ceremonies at Matrix Event
- 6 Company logo and link to company web site from AWC-DC web site for one year
- 7 Display area for promotional materials during networking portion of Matrix Event
- 8 Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event

Silver Sponsor: \$900

- 1 4 tickets to the 2009 AWC-DC Matrix Awards event
- 2 One half-page black/white ad in Matrix Awards printed program
- 3 Verbal recognition as a Silver Sponsor in opening and closing ceremonies
- 4 Company logo and link to company web site from AWC-DC web site for one year
- 5 Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event

Bronze Sponsor: \$500

- 1 2 tickets to the 2009 Matrix Awards event
- 2 Verbal recognition as a Bronze Sponsor in Matrix Event opening and closing ceremonies
- 3 Company logo and link to company web site from AWC-DC web site for one year
- 4 Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event

Scholarship Sponsorship: \$1,000+ (contact us for details)

OTHER SPONSOR OPPORTUNITIES:

Add \$2,500 and become a national sponsor of AWC! Added benefits include:

- 1 Recognition as a sponsor of one general session at the 2009 AWC National Professional Centennial Conference Seattle, WA October 15-17, 2009
- 2 Recognition in announcements at the conference
- 3 An opportunity to provide promotional materials/logo gifts to conference attendees
- 4 A ¼ page ad in the conference program
- 5 Promotional signage at the conference
- 6 Your company logo on the national website (www.womcom.org) with a hot-link to your company web site for 12 months!
- 7 One complimentary conference registration

Add \$5,000 and upgrade to a Platinum national sponsor of AWC! Added benefits include:

- 8 Upgrade to recognition as a Platinum sponsor of the full 2009 AWC National Professional Centennial Conference in Seattle, WA, October 15-17, 2009
- 9 Upgrade to a full page ad in the conference program
- 10 Two complementary conference registrations
- 11 Plus, all the other benefits mentioned above.

Additional, customized sponsorship packages are also available.

How to Participate:

Contact D'Oniece Dillard, Matrix Chair, AWC-DC at (202) 821-3901 or at dcsdillard@hotmail.com.

Fill out this form and mail with payment to:

AWC-DC Matrix
c/o Potomac Management Resources
400 North Washington Street
Suite 300
Alexandria, VA 22314
Phone: 703-683-1666
FAX: 703-683-5480
E-mail: Carol@PotomacManagementResources.com

Thank You!

Please make checks payable to: *AWC-DC* (Scholarship checks payable to *AWC Matrix Foundation*)

Sponsor Level: _____ Payment Enclosed: \$ _____

Company Name: _____ Contact name: _____

Address: _____

Phone: _____ Fax: _____ Email: _____