

# 2008 Annual Matrix Award Event



Washington, DC Chapter  
The Association For Women In Communications, Inc. (AWC-DC)

## Sponsor Packages

### **Platinum Sponsor: \$2,500**

- *Recognition as a Platinum Sponsor at the 2008 AWC-DC Matrix Awards luncheon event*
- *Recognition as an official AWC-DC chapter sponsor at all programs for one year (June 2008-April 2008) – this includes the popular August “Tea at the Willard” event*
- *2 tables of eight (8) each at the 2008 Matrix Awards event*
- *Full page black/white ad in Matrix Awards printed program*
- *Recognition in program, on podium card, table tent cards on all tables*
- *Verbal recognition in Matrix Awards opening and closing ceremonies*
- *Inclusion in Matrix Award event publicity*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Awards*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Recognition and spotlight in chapter newsletter*
- *2 tickets to a single monthly AWC-DC event or one ticket to two events*
- *Display area for promotional materials during networking portion of Matrix Event*
- *Logo on Matrix Awards sponsor poster*

### **Gold Sponsor: \$1,500**

- *Recognition as a Gold Sponsor at the 2008 AWC-DC Matrix Awards luncheon event*
- *Recognition as an official AWC-DC chapter sponsor at all programs for one year (June 2008-April 2008)*
- *1 table of eight (8) at the 2008 Matrix Awards event*
- *Full- page black/white ad in Matrix Awards printed program*
- *Recognition as a Gold sponsor in Matrix program and on table tents at all tables*
- *Verbal recognition in opening and closing ceremonies at Matrix Event*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Display area for promotional materials during networking portion of Matrix Event*
- *Recognition in chapter newsletter*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event*
- *Logo on Matrix Awards sponsor poster*

### **Silver Sponsor: \$900**

- *4 tickets to the 2008 AWC-DC Matrix Awards event*
- *One half-page black/white ad in Matrix Awards printed program*
- *Verbal recognition as a Silver Sponsor in opening and closing ceremonies*
- *Company logo and link to company web site from AWC-DC web site for one year*
- *Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event*
- *Recognition in chapter newsletter*
- *Logo on Matrix Awards sponsor poster*

**Bronze Sponsor: \$500**

- 2 tickets to the 2008 Matrix Awards event
- Verbal recognition as a Bronze Sponsor in Matrix Event opening and closing ceremonies
- Company logo and link to company web site from AWC-DC web site for one year
- Opportunity to provide logo gifts and promotional materials to attendees at Matrix Event
- Recognition in chapter newsletter
- Logo on Matrix Awards sponsor poster at Matrix Event

**Scholarship Sponsorship: \$1,000+** (contact us for details)

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**OTHER SPONSOR OPPORTUNITIES:**

**Add \$2,500 and become a national sponsor of AWC! Added benefits include:**

- Recognition as a sponsor of one general session at the 2008 AWC National Professional Conference in Washington, DC, September 25-27, 2008
- Recognition in announcements at the conference
- An opportunity to provide promotional materials/logo gifts to conference attendees
- A 1/4 page ad in the conference program
- Promotional signage at the conference
- Your company logo on the national website ([www.womcom.org](http://www.womcom.org)) with a hot-link to your company web site for 12 months!
- One complimentary conference registration

**Add \$5,000 and upgrade to a Platinum national sponsor of AWC! Added benefits include:**

- Upgrade to recognition as a Platinum sponsor of the full 2008 AWC National Professional Conference in Washington, DC, September 25-27, 2008
- Upgrade to a full page ad in the conference program
- Two complimentary conference registrations
- Plus, all the other benefits mentioned above.

*Additional, customized sponsorship packages are also available.*

**How to Participate:**

Contact Lynn Osborne, Matrix Co-Chair, AWC-DC at 703-241-2121 or at [lynn\\_osborne@hotmail.com](mailto:lynn_osborne@hotmail.com) @hotmail.com. Fill out this form and mail with payment to:

AWC-DC Matrix  
c/o Ad Management Insights, LLC  
3018 John Marshall Drive  
Arlington, VA 22207

*Thank You!*

Please make checks payable to: AWC-DC (Scholarship checks must be payable to *Matrix Foundation* to qualify as a tax-deductible contribution )

Sponsor Level: \_\_\_\_\_ Payment Enclosed: \$ \_\_\_\_\_

Company Name: \_\_\_\_\_ Contact name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_